



WBTV
One Julian Price Place
Charlotte, NC 28208
(704) 374-3500

CONTRACT

<u>Contract / Revision</u> 835625 /		<u>Alt Order #</u> 06333344
<u>Product</u> OBAMA FOR AMERICA		
<u>Contract Dates</u> 10/16/12 - 10/22/12		<u>Estimate #</u> 1537
<u>Advertiser</u> Obama for America 2012		<u>Original Date / Revision</u> 10/12/12 / 10/12/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WBTV	<u>Account Executive</u> Dave Clark	<u>Sales Office</u> Telerep-Washin
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Greer, Margolis, & Mitchell #1
1010 Wisconsin Ave.
Suite 800
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WBTV	10/16/12	10/16/12	Tue Prime Other	9p-11p		:30			NM	1	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	- 1-----				1	\$3,400.00			
N 2	WBTV	10/21/12	10/21/12	WBTV 11p News /Sun	11-11.35p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	----- 1				1	\$350.00			
N 3	WBTV	10/16/12	10/19/12	WBTV News at 6p	M-F 6p-630p		:30			NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	- TWTF--				5	\$400.00			
N 4	WBTV	10/16/12	10/19/12	WBTV News at 5p	5p-5:30p		:30			NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	- TWTF--				4	\$300.00			
N 5	WBTV	10/16/12	10/19/12	WBTV News at 4p	M-F 4-4.30p		:30			NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	- TWTF--				4	\$150.00			
N 6	WBTV	10/16/12	10/19/12	WBTV News at 4.30p	M-F 4.30p-5p		:30			NM	4	\$640.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	- TWTF--				4	\$160.00			
N 7	WBTV	10/16/12	10/19/12	Rachael Ray	10a-11a		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	- TWTF--				2	\$100.00			
N 8	WBTV	10/22/12	10/22/12	Rachael Ray	10a-11a		:30			NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	1-----				1	\$130.00			
N 9	WBTV	10/16/12	10/19/12	WBTV News 430a	430-5a		:30			NM	4	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	- TWTF--				4	\$25.00			
N 10	WBTV	10/22/12	10/22/12	WBTV News 430a	430-5a		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	1-----				1	\$40.00			
N 11	WBTV	10/22/12	10/22/12	The Early Show	7-9a		:30			NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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<u>Advertiser</u> Obama for America 2012		<u>Original Date / Revision</u> 10/12/12 / 10/12/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals SpotsAmount	
											4	\$600.00
Week:		10/22/12	10/28/12	3-----				3	\$200.00			
N 12	WBTV	10/16/12	10/22/12	Late, Late Show	1237a-137a		:30			NM	5	\$2,250.00
Week:		10/16/12	10/22/12	MTWT---				4	\$150.00			
N 13	WBTV	10/16/12	10/22/12	CBS Daytime	12:30-2p		:30			NM	1	\$200.00
Week:		10/16/12	10/22/12	MTWTF--				5	\$450.00			
N 14	WBTV	10/20/12	10/20/12	WBTV Sat 5a News	5-6a		:30			NM	2	\$750.00
Week:		10/15/12	10/21/12	-----1-				1	\$200.00			
N 15	WBTV	10/22/12	10/22/12	WBTV News At Noon	12-12:30p		:30			NM	5	\$1,750.00
Week:		10/22/12	10/28/12	2-----				2	\$375.00			
N 16	WBTV	10/16/12	10/22/12	The Talk	2-3p		:30			NM	1	\$275.00
Week:		10/16/12	10/22/12	MTWTF--				5	\$350.00			
N 17	WBTV	10/21/12	10/21/12	WBTV Sun AM News	6-7a		:30			NM	7	\$4,025.00
Week:		10/15/12	10/21/12	-----1				1	\$275.00			
N 18	WBTV	10/16/12	10/22/12	WBTV News 6a	6-7a		:30			NM	12	\$4,500.00
Week:		10/16/12	10/22/12	MTWTF--				7	\$575.00			
N 19	WBTV	10/16/12	10/19/12	The Early Show	7-9a		:30			NM	1	\$400.00
Week:		10/15/12	10/21/12	-TWTF--				12	\$375.00			
N 20	WBTV	10/20/12	10/20/12	CBS Saturday Early Show	8-10a		:30			NM	2	\$1,600.00
Week:		10/15/12	10/21/12	-----1-				1	\$400.00			
N 21	WBTV	10/22/12	10/22/12	WBTV News at 6p	M-F 6p-630p		:30			NM	1	\$400.00
Week:		10/22/12	10/28/12	2-----				2	\$800.00			
N 22	WBTV	10/20/12	10/20/12	WBTV Sat 7a News	7-8a		:30			NM	5	\$3,500.00
Week:		10/15/12	10/21/12	-----1-				1	\$400.00			
N 23	WBTV	10/22/12	10/22/12	WBTV News 530a	530-6a		:30			NM	1	\$525.00
Week:		10/22/12	10/28/12	5-----				5	\$700.00			
N 24	WBTV	10/22/12	10/22/12	WBTV News at 4p	M-F 4-4.30p		:30			NM	1	\$700.00
Week:		10/22/12	10/28/12	1-----				1	\$525.00			
N 25	WBTV	10/22/12	10/22/12	WBTV News at 5p	5p-5:30p		:30			NM	5	\$2,625.00
Week:		10/22/12	10/28/12	1-----				1	\$700.00			
N 26	WBTV	10/16/12	10/22/12	David Letterman	1135-1237a		:30			NM	10	\$11,000.00
Week:		10/16/12	10/22/12	MTWT---				5	\$525.00			
N 27	WBTV	10/16/12	10/22/12	WBTV News @ 11p	11p-1135p		:30			NM		
Week:		10/16/12	10/22/12	MTWTF--				10	\$1,100.00			

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals	
											Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 28	WBTV	10/16/12	10/22/12	WBTV News Primetime	M-F 7p-730p		:30			NM	5	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				5	\$700.00			
N 29	WBTV	10/20/12	10/20/12	WBTV 11p News / Sat.	11p-1135p		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----1-				1	\$900.00			
N 30	WBTV	10/20/12	10/20/12	WBTV Sat 6a News	6-7a		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----1-				1	\$500.00			
N 31	WBTV	10/21/12	10/21/12	Face the Nation	1130a-12n		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----1				1	\$500.00			
N 32	WBTV	10/16/12	10/22/12	Price Is Right	11a-12p		:30			NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				5	\$600.00			
N 33	WBTV	10/16/12	10/19/12	WBTV News At Noon	12-12:30p		:30			NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-TWTF--				4	\$600.00			
N 34	WBTV	10/22/12	10/22/12	WBTV News at 4.30p	M-F 4.30p-5p		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	1-----				1	\$650.00			
N 35	WBTV	10/16/12	10/22/12	WBTV News 5a	5-530a		:30			NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				3	\$600.00			
N 36	WBTV	10/16/12	10/22/12	Let's Make A Deal	3-4p		:30			NM	5	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				5	\$700.00			
N 37	WBTV	10/16/12	10/19/12	WBTV News 530a	530-6a		:30			NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-TWTF--				5	\$800.00			
N 38	WBTV	10/19/12	10/19/12	Fri Prime Hour 1	8-9p		:30			NM	1	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	----1--				1	\$3,200.00			
N 39	WBTV	10/21/12	10/21/12	CBS Sunday Morning	9-1030a		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----1				1	\$900.00			
N 40	WBTV	10/16/12	10/22/12	Millionaire	M-F 730p-8p		:30			NM	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				5	\$1,200.00			
N 41	WBTV	10/21/12	10/21/12	Sun Prime Hour 3	9-10p		:30			NM	1	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----1				1	\$3,600.00			
Totals											132	\$78,810.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/22/12	132	\$78,810.00	\$66,988.50
Totals	132	\$78,810.00	\$66,988.50

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Obama for America 2012		10/12/12 / 10/12/12

Signature: _____ **Date:** _____

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